



**COUNCIL PRESIDENT BEN HUESO
COUNCILMEMBER DONNA FRYE
City of San Diego**

M E M O R A N D U M

DATE: June 22, 2009

TO: Honorable City Councilmembers
Honorable Mayor Jerry Sanders
Frederick Maas, Chairman, Centre City Development Corp. (CCDC)

FROM: Council President Ben Hueso, Eighth Council District
Councilmember Donna Frye, Sixth Council District

SUBJECT: Proposed Changes to CCDC

Ben Hueso
Donna Frye

As the Mayor and Council consider revisions of the City's operating agreements with CCDC, we propose the following additional changes to increase transparency and public participation in the downtown planning process:

1. Broaden the representation and expertise on the CCDC Board beyond development-related disciplines by expanding the list of professions from which directors may be chosen. Candidates should be drawn from a wide range of fields, including community development, affordable housing, labor, environmental sustainability or non-profit services, among others.
2. Direct CCDC to prepare and submit a planned district ordinance amendment to be considered by the City Council at a regularly scheduled public hearing within the next three months that would require downtown hotel projects of 100 to 200 guest rooms be subject to design review by the CCDC Board in accordance with Process 4 and be appealable to the Agency; and that hotel projects of more than 200 guest rooms be subject to design review by the Agency in accordance with Process 5.

These proposed changes, like others under consideration, would help make CCDC more responsive and accountable to the City and the public.

Thank you for your consideration.

CC: Andrea Tevlin, Independent Budget Analyst

DF/cb